

# WEDDING *Wows*



Your all-in-one  
bridal guidebook



## A meaningful partnership

**Wedding Wows** is Khaleej Times' annual bridal magazine that gives a comprehensive view of the business of wedding. It's a sector that never goes out of fashion, and continues to evolve year-on-year.

The magazine looks at the multi-tasking that goes into making the most important day of your life as unforgettable as it can get. A collector's item, it will serve as your ready reckoner for your big day — whether you want to know what fashion is in vogue so you can dress up in the best possible finery or where to plan your dream destination wedding or what you want as the perfect gift or where to go for your dream honeymoon. It's a great roster where the best of the best is showcased.

“

An important companion to plan and prepare for the perfect day



# A beautiful companion

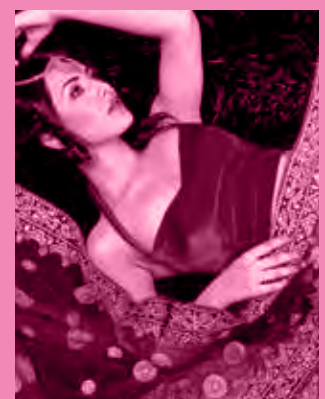


There's also a human interest angle in *Wedding Wows*, so you get to meet real-life couples on the pages who draw you in with narratives of own experiences — the proposal, meeting the in-laws, planning for the big day etc.

The design is cutting-edge and contemporary, and editorial packaging is done thoughtfully, ensuring all sensibilities are taken care of; the writing is international standard, yet chatty and engaging.

Copies

# 89,000

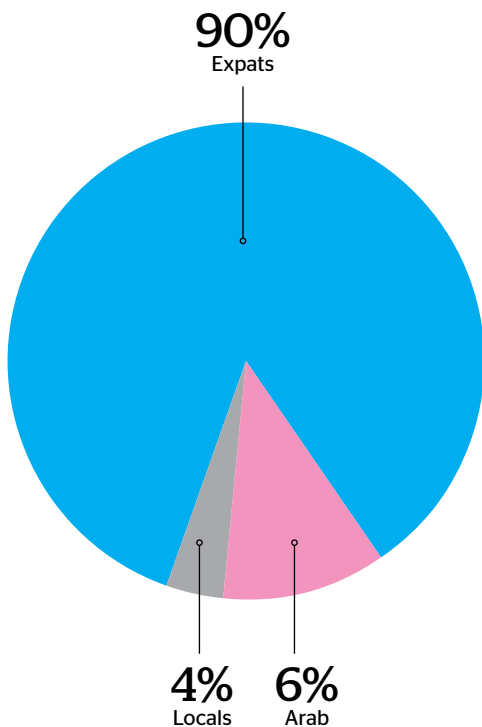


# Reach & visibility



With a circulation of 89000 copies, **Wedding Wows** reaches out Khaleej Times readers plus selective distribution at Salons, Wedding planners, Hotels, Boutiques.

Reader nationalities





# Our rates



## RATES

### CASUAL

DPS	AED 37,000
DPS 1	AED 45,000
DPS 2	AED 42,000
DPS 3	AED 39,000
Full page	AED 20,000

### LOADING / PRIME POSITION

Outside back cover	AED 35,000
Inside front cover Spread	AED 60,000
Inside back cover	AED 24,000
Facing content page	AED 22,000
Specified section/page	20% Loading
Belly band	AED 35,000
Front cover gatefold	AED 70,000
Bound Insert	AED 45,000

\*In compliance to the new UAE VAT law, all invoices issued will be subject to additional 5% VAT.

### AD MATERIAL SUPPLY

Advertising material is only acceptable in digital formats, using all popular software i.e Adobe CC. All fonts should be converted into vector outlines or embedded. Pictures will be in CMYK binary format embedded in document. Please add trimming and registration marks into document.

### DEADLINES FOR BOOKINGS AND MATERIALS

**Bookings:** 12 days prior to publication date.

**Material:** 10 days prior to publication date.

### CONDITIONS OF ACCEPTANCE

The publisher reserves the right to refuse or alter any advertisement without prior notice and without providing any reasons for doing so. While every care is taken in publishing the advertisements neither the publication nor their agents accept responsibility for any inaccuracies or errors of omission/ commission or for any consequences arising from the publication of any advertisement.

## DIMENSIONS

### DPS

Bleed	w466 x h306mm
Trim	w460 x h300mm
Print area	w440 x h280mm

### FULL PAGE

Bleed	w236 x h306mm
Trim	w230x h300mm
Print area	w210 x h280mm

## CONTACT US FOR MORE DETAILS

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## Wows



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