

Khaleej Times

khaleejtimes.com

buzzon Ratecard 2020



JOBS & CAREERS

Classifieds Reclassified



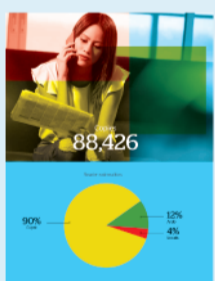
KATALOGUE
The Cost Effective Way of Flyers Distribution



Find, Buy, Sell



Reach & visibility



Dxbuzz

Pulse of the community



BUZZON

Buzzon/Classifieds Tabloid						
Rate (Per Square cm)	SINGLE	MULTIPLE	SUPER	SLAM		
	AED 16	AED 14	AED 12	AED 10		
Column Width Size	1 COL	2 COL	3 COL	4 COL	5 COL	6 COL
Buzzon/Classifieds-Tabloid 6 Col	3.91cm	8.33cm	12.74cm	17.16cm	21.58cm	26cm

JOBS & CAREERS

Jobs & Careers						
Rate (Per Square cm)	SINGLE	MULTIPLE	SUPER	SLAM		
	AED 24	AED 19	AED 17	AED 15		
Column Width Size	1 COL	2 COL	3 COL	4 COL	5 COL	6 COL
Jobs n Careers - Broadsheet - 6 Col	4.62cm	9.56cm	14.5cm	19.44cm	24.38cm	29.32cm

Popular Sizes - Inside Page Rate	Size in Sq. cm	Single	Multiple	Super	Slam
Full Page (H - 29cm x W - 26cm)	754	5,000	4,500	3,750	3,000
Half Page (H - 16cm x W - 26cm)	416	3,000	2,750	2,500	1,500
Qtr Page (H - 16cm x W - 12.74cm)	203.84	2,000	1,750	1,500	750

*Semi display at AED 10 per sq cm.
 * 25% premium applicable for Front page.
 * Slam rate to be applicable on booking of 4 different products or 4 same ads.
 Single- 1 ad, Multiple- on booking of 2 ads, Super- on booking of 3 ads, Slam- on booking of 4 ads.

Jobs & Careers Print- Popular Sizes	Size in Sq. cm	Single	Multiple	Super	Slam
Half Page (H - 26cm x W - 29.32cm)	762.32	18,000	14,500	13,000	11,500
Qtr Page (H - 26cm x W - 14.5cm)	377	9,000	7,000	6,400	5,650
10x4 Col (H - 10cm x W - 19.44cm)	194.4	4,500	3,700	3,300	2,900

Single- 1 ad, Multiple- on booking of 2 ads, Super- on booking of 3 ads, Slam- on booking of 4 ads.

DXBUZZ

Dxbuzz (Monthly Magazine)		
SIZE	SPECIFICATION	RATE-FULL COLOR
Full Page	H - 25cm x W - 18cm	AED 4,000
Half Page	H - 12cm x W - 18cm	AED 3,000
Quarter Page	H - 12cm x W - 9cm	AED 2,000
Strip AD	H - 5cm x W - 18cm	AED 1,500
5x2 Col Cm	H - 5cm x W - 9cm	AED 800

INSERT OPERATION				
CIRCULATION	SIZE	SPECIFICATION	BOTH SIDES	ONE SIDE
UAE Run	Full Page	H - 28cm x W - 21cm	21,500	12,000
Dubai Run	A4	H - 28cm x W - 21cm	14,500	8,000

Printing & Distribution

INSERT OPERATION				
CIRCULATION	SIZE	SPECIFICATION	BOTH SIDES	ONE SIDE
UAE Run	Full Page	H - 28cm x W - 21cm	15,000	8,000
Dubai Run	A4	H - 28cm x W - 21cm	10,500	6,000

Printing & Distribution

ADVERTISING TERMS AND CONDITIONS

- Galadari Printing and Publishing will not be held responsible for any legal action imposed by the regulatory authorities on the advertiser or advertising agency as a consequence of advertising.
- DEADLINES**
 - Bookings: 3 - 4 Days prior to the date of publication.
 - Creative: 2 Days prior to the date of publication.
- CANCELLATION DEADLINES**
Same as the booking deadline.
Any advertisement cancelled after that will be charged at the full card rate.
- All Rates in Net (currency AED).
- All advertising will attract 5 % VAT on the net applicable rates.
- Special Contract rate will be discussed upon request.

CONTACT US FOR MORE DETAILS

AL QUOZ, DUBAI
Tel: 04 338 2525
Fax: 04 338 1040

DEIRA, DUBAI
Tel: 04 299 5120
Fax: 04 299 5086

ABU DHABI
Tel: 02 633 7666 / 02 634 5424
Fax: 02 634 4339

Email: buzzon@khaleejtimes.com